

## MOASPA 2023 OPENING SESSION

HR Through the Decades

## WEDNESDAY, AUGUST 30 • 1PM CAMDEN AT THE LAKE

We are so excited to kick off our conference with Steve Bench, who focuses on Generational Differences in the workplace.



See him here!

Steve customizes presentations that deliver engagement strategies for attracting and retaining Millennials and Gen Z, empowering Generation X, capturing Boomer wisdom and cultivating future leadership by leveraging the strengths of each generation. Steve has shared his message with audiences across the country. He is also the creator of "The Pitch!", a non-profit business contest that puts the next generation of workforce talent in charge to create a start-up company and make the perfect sales pitch! Teenage students learn business concepts, practice soft skills and networking and compete for prizes! When not in a classroom, he spends his time in gyms around the Midwest coaching AAU basketball.

